

Cameron Sharbel McKinley

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Education

Lesley University – Cambridge, Massachusetts; 4.0 GPA, Technology in Education Masters degree, April 2006; Education Specialist degree (EdS), August 2009

National Board Certified Teacher- 2002 – Early Adolescent through Young Adult Career and Technical Education

The University of Alabama - Birmingham, Alabama; 4.0 GPA in Education; Completed courses for Professional Certificate-Alternative Baccalaureate Program-Certified Business Education 6-12, August 1998

The University of Alabama - Tuscaloosa, Alabama; Received a Bachelor of Science degree majoring in Corporate Finance/Investment Management & Marketing with Magna Cum Laude honors, August 1987

Oxford University - Oxford, England; Attended summer undergraduate program, Summer 1986

Professional Associations

Alabama National Board Certified Teachers Network
International Society for Technology Educators (ISTE)
National Council of Teachers of Mathematics (NCTM)
Discovery Educator Network, STAR Educator
Governor's Commission on Quality Teaching, State of Alabama

Staff Development

Presenter, Alabama National Board Certified Teacher Network State Conference, January 23, 2010, Topic: Powerful Collaboration with Voicethread in the Classroom

Presenter, Hoover City Schools District Professional Day, November, 23, 2009, Topics: Advanced Wiki's for your Classroom

Presenter, Alabama Educational State Technology Conference, June 18-19, 2008, Topics: Engage with Google Earth—Use this Powerful Tool to Create Your Own Learning Tours, Using Web 2.0 Tools to Engage Those Digital Natives, Game Programming for Kids? It's Elementary Using Alice and Scratch, 21st Century Classroom for 2nd Grade Social Studies

Presenter, Smithsonian Day, Washington, DC, May 2, 2008, Topic: Sharing Smithsonian through Innovative Technology

Presenter, Alabama Educational State Technology Conference, June 14, 2007, Topics: Game Programming for Kids? It's Elementary Using Alice and Scratch, Free Resources You Can Use Now!

Statewide Speaker and Presenter for Alabama Teacher of the Year 2006-2007

Presenter, Muscle Shoals/Florence City Schools Professional Day, February 16, 2007, Topics: Free Resources You Can Use Now! World Wide Wonderful-Online Resources to Differentiate Instruction in the K-2 Classroom

Presenter, National Board Certified Teacher Network, January 20, 2007, Topic: Digital Kids-Global Voice

Presenter, Hoover City Schools District Professional Day, October 16, 2006, Topic: Using Technology to Differentiate Instruction

Presenter, Vestavia Hills City Schools District Technology Conference, October 5-6, 2006, Topic: Using Technology to Differentiate Instruction in the K-3 classroom

Presenter, Hoover City Schools Technology Conference, May 30-June 2, 2006, Topics: Reading Resource, Freebies, Software for the Taking, Animation in the Classroom

Presenter, ISAFE Internet Safety Workshop for Parents and Teachers, October 10, 2005, Greystone Elementary School

Presenter, Hoover City Schools Technology Conference, May 31-June 3, 2005, Topics: File Management: How Can I Use it if I Can't Find It, Interactive PowerPoint, Internet Sites You Can Use, Web Pages for Educators

Presenter, Technology Resource Development Summit (TReDs), Birmingham, Alabama, TReDS, February 19, 2004, Topic: Best Practice Technology Integration in K-5 classrooms

Presenter, Hoover City Schools Technology Conference, June 1-4, 2004, Topics: Animation in the Classroom, File Management, Interactive PowerPoint, Managing Student Projects in the Lab, Scholastic Keys, Show Me the Tools, Using PowerPoint Templates for Projects, It's About Time

Presenter, Alabama Educational State Technology Conference, June 15-18, 2004, Topics: Animation in the Classroom, Creating Interactive Books with PowerPoint

Presenter, Hoover City Schools District Math Professional Development Day, November 1, 2004, Topic: Using Technology for Math Projects with Grades K-2

Presenter, Alabama Educational State Technology Conference, June 11-12, 2003, Topic: Create Your Own Online Activities

Member, Local Technology School Planning Teams for Riverchase Elementary and Rocky Ridge Elementary Schools, Hoover City Schools, 2003 to present.

Presenter, Alabama Educational State Technology Conference, July 7-8, 2002, Topic: Using Online Tools for Activities and Assessment

Presenter, Alabama Educational State Technology Conference, June 13-14, 2001, Birmingham, Alabama. Topic: Using Free Tools to Create and Assess Web-based Lessons

Mentor, PT3 (Preparing Tomorrow's Teachers to use Technology) Grant- 2001, 2002, 2003-mentored college professors at Samford University, Birmingham Southern College and University of Alabama at Birmingham along with their respective pre-service teachers

Presenter, PT3 Showcase, May 7, 2003, Topic: Successful Technology Integration

Member, Vestavia Hills City Schools District Strategic Planning Team, Action Plan team leader, Technology Plan, 2001-2002

Presenter, John Carroll Catholic High School, Successful Use of Technology workshops, June 4, 2001

Presenter, Vestavia City Schools Board of Education, Summer Technology Seminars. July, 2000

Awards and Recognitions

- ETS Praxis Test Recognition of Excellence Award, 2009
- Smithsonian Institution Increase Award, 2008
- Teacher of the Year, Alabama, 2006-2007
- Teacher of the Year, Riverchase Elementary, Hoover City Schools, 2005
- Hoover City Schools Foundation Grant Recipient, 2006 - Received a \$1500 grant for "Mathcasts and More"
- Hoover City Schools Foundation Grant Recipient, 2004 - Received a \$1500 grant for "SAM-E" Smart Animation Motivates Everyone
- Birmingham Post Herald Top 5 Distinguished Teachers Award, 2002
- Vestavia Foundation Grant, 2002 – Received \$500 grant for Service Oriented Computer Club Projects
- Unsung Hero Award, Pizitz Middle School, Vestavia City Schools-2000
- Second Mile Award - Pizitz Middle schools, Vestavia City Schools, Parents & PTA, 1997, Parents nominated me for this award for making a positive difference in their children's lives.

Business Awards and Honors

- Civilian of the Quarter at Headquarters AFRES, 1995
- Performance Awards, Marketing Director, 1993, 1991
- Award of Excellence for Marketing Department, 1992
- IBM Sales School President, 1989
- Outstanding Marketing Student, 1987
- Robert Hunt Cochrane Finance Scholarship, 1986
- Mortar Board, 1986
- Omicron Delta Kappa Honorary (President), 1986

Work Experience

Instructional Technology Coach –Hoover City Schools; Hoover, Alabama; July 2003 to Present

- Develop technology integration activities for Hoover Elementary K-5 schools.
- Model lessons for teachers in lab setting
- Serve on technology budget committees at three schools aiding in purchasing and planning decisions
- Troubleshoot hardware and software issues
- Serve on district technology team, provide professional development for teachers and staff
- **Hoover District Summer Technology Workshop instructor, June 2004, 2005, 2006, 2007, 2008**
- **Workshop presenter at Alabama Educational State Technology Conference, 2004, 2006, 2007, 2008**

Teacher - Computer Education/School Tech Coordinator - Pizitz Middle School; Vestavia Hills, Alabama; Sept 1996 to July 2003

- 6th and 8th Grade Computer Education Instructor.
- **School Technology Coordinator** – Implemented Online Grades for School
- Faculty and Staff Technology Education Instructor – Design and Implement Technology Professional Development
- Committees – Technology Planning, Technology Budget, Grant Writing, School Renewal Staff Development, District Strategic Planning (Action Plan Leader, Technology)
- **Workshop presenter at Alabama Educational State Technology Conference, 2001, 2002, 2003**
- **PT3 (Preparing Tomorrow's Teachers to use Technology) Mentor, 2001, 2002, 2003**
- Summer School Computer Instructor for High School Computer Applications Course

Marketing Director - Headquarters Air Force Reserve, Services Directorate; Warner Robins, Georgia; May 1993 to Sept 1996

- Marketing consultant for nationwide public business activities of Air Force Reserves with total income of \$13M.
- Performed marketing studies, needs assessments, focus groups, and surveys.
- Prepared and presented formal briefings to key officials on marketing research and financial data.
- Performed analysis and evaluation of business operations in order to correct deficiencies.

- Created promotional programs to achieve businesses objectives.
- Designed communication materials to include newsletters, calendars, and brochures.
- Obtained commercial sponsorship for promotional programs (i.e. event marketing).
- Trained personnel on marketing planning and marketing research.
- Designed and developed training aides for promotional programs.
- Trained in the use of TQM tools and planning process.
- Trained in Novell Network Administration.
- Provided computer assistance in networking, Windows, and other computer software.

Marketing Director - Morale, Welfare, Recreation and Services Squadron; Spangdahlem, Germany; Nov 1990 to May 1993

- Transformed program from worst in Command to Award Excellence winner in two years.
- Exceeded event sponsorship goals and increased sponsorship five times over previous programs.
- Formulated needs assessment surveys for business activities. Designed improved customer feedback program.
- Designed and maintained six direct mail databases.
- Performed functions in all aspects of public relations including public speaking, copy-writing and voice-over, multi-media presentations, newsletter designs, press releases, advertising, and promotion planning.
- Managed staff of four plus interns.
- Developed comprehensive marketing plan combining management goals and customer research.

Marketing Representative - International Business Machines (IBM); Jackson, Mississippi; September 1987 to April 1990

- Consulting and sales for financial institutions in the Mississippi territory; Exceeded sales quota every year.
- Evaluated and analyzed businesses for recommendation of total hardware and software solutions.
- Planned and conducted financial industry seminars.
- Designed and implemented successful automation procedures to improve customer correspondence.
- Selected as a Top Performer during IBM training.

Hobbies and Interests

- Running Marathons
- Fundraising for Leukemia
- Internet Research
- Computer Applications
- Reading
- Theater